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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A data management method comprising:
 - providing various kinds of information from an information providing apparatus through a providing arrangement, the various kinds of information being associated with identifying data, the providing arrangement being a unidirectional communication;
 - selecting information from among the various kinds of information by an information recipient;
 - transmitting, when the information recipient selects information from among the various kinds of information, identifying data particular to and distinctly identifying each piece of the selected information to an information management apparatus through a communications arrangement;
 - storing, by the information management apparatus or by an external device, the identifying data in association with said information recipient when said information management apparatus receives the identifying data; and
 - accessing, by said information recipient, management information in said information management apparatus from a communications terminal,

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whereby information related to the various kinds of information specified by said identifying data stored in association with said information recipient are transmitted from said information management apparatus or said external device to said communications terminal.

2. (Currently Amended) A data management method comprising:

providing various kinds of information from an information providing apparatus through a providing arrangement, the various kinds of information being associated with identifying data and the providing arrangement being a unidirectional communication;

selecting information from among the various kinds of information by an information recipient;

transmitting, when the information recipient selects information from among the various kinds of information, identifying data particular to and distinctly identifying each piece of the selected information to an information management apparatus through a communications arrangement;

storing, when said information management apparatus receives the identifying data by said information management apparatus or by an external device, information related to the various kinds of information specified by said identifying data, in association with said information recipient; and

accessing, by said information recipient, management information in said information management apparatus from a communications terminal,

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whereby information related to the various kinds of information stored in association with said information recipient are transmitted from said information management apparatus to the communications terminal.

3. (Previously Presented) The data management method according to claim 1, wherein said various kinds of information includes at least video information, or audio information, or video information and audio information, or reference data related thereto.

4. (Previously Presented) The data management method according to claim 1, wherein said various kinds of information comprise information printed in printed materials.

5. (Previously Presented) The data management method according to claim 1, wherein said various kinds of information comprise information aired, broadcast, or disclosed at an event convention hall.

6. (Currently Amended) A data management method comprising:
sending reference data added information, the information comprising various kinds of information including at least video information, or audio information, or video information and audio information, to which reference data has been added, the reference data comprising detailed information regarding said various kinds of

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information, from an information providing apparatus to an information receiving device through a providing arrangement, the providing arrangement being a unidirectional communication;

selecting, by an information recipient, predetermined information from said reference data added information sent to said information receiving device;

sending identifying data particular to and distinctly identifying each of said selected predetermined information to an information management apparatus, from said information receiving device, or from a communications device that has received a signal from said information receiving device through a communications arrangement;

calling, by said information management apparatus, upon receiving said identifying data, reference data added information or reference data or data related to reference data specified by said identifying data, from said information providing apparatus or from an external device;

storing said called data in association with said information recipient;

accessing, by said information recipient, management information in said information management apparatus from a communications terminal,

whereby reference data added information or reference data or related data stored in association with said information recipient are transmitted from said information management apparatus to said communications terminal.

7. (Currently Amended) A data management method comprising:

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sending reference data added information, the information comprising various kinds of information including at least video information, or audio information, or video information and audio information, to which reference data has been added, the reference data comprising detailed information for said various kinds of information, from an information providing apparatus to an information receiving device through a providing arrangement, the providing arrangement being a unidirectional communication;

selecting, by an information recipient, predetermined information from said reference data added information sent to said information receiving device;

sending identifying data particular to and distinctly identifying each of said selected predetermined information to an information management apparatus, from said information receiving device, or from a communications device that has received a signal from said information receiving device through a communications arrangement;

storing, by said information management apparatus, upon receiving said identifying data, said identifying data in association with said information recipient;

accessing, by said information recipient, management information in said information management apparatus from a communications terminal,

whereby identifying data particular to the accessed information are transmitted from said information management apparatus to said information providing apparatus or from an external device, and reference data added information or reference data or reference data related to reference data specified by said identifying data are transmitted, either directly or via said information management apparatus, from said

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information providing apparatus or from said external device, to said communications terminal.

8. (Currently Amended) A data management method comprising:

sending reference data added information, the information comprising various kinds of information including at least video information, or audio information, or video information and audio information, to which reference data has been added, the reference data comprising detailed information for said various kinds of information, from an information providing apparatus to an information receiving device through a providing arrangement, the providing arrangement being a unidirectional communication;

sending said reference data added information or reference data or data related to the reference data through a sending arrangement to an information management apparatus;

storing said reference data added information or reference data or related data sent to said information management apparatus by said information management apparatus,

selecting, by an information recipient, predetermined information from said reference data added information sent to said information receiving device;

sending identifying data particular to and distinctly identifying each of said selected predetermined information to said information management apparatus, from said information receiving device through a communication arrangement;

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storing, by said information management apparatus, upon receiving said identifying data, reference data added information or reference data or related data specified by said identifying data in association with said information recipient;

accessing, by said information recipient, management information in said information management apparatus from a communications terminal,

whereby reference data added information or reference data or related data stored in association with said information recipient are transmitted from said information management apparatus to said communications terminal.

9. (Currently Amended) A data management method comprising:

sending reference data added information, the reference data comprising various kinds of information including at least video information, or audio information, or video information and audio information, to which reference data has been added, the reference data comprising detailed information for said various kinds of information from an information providing apparatus to an information receiving device through a providing arrangement, the providing arrangement being a unidirectional communication;

sending said reference data added information or reference data or data related to the reference data through a sending arrangement from said information providing apparatus or an external device to an information management apparatus;

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storing said reference data added information or reference data or related data sent to said information management apparatus by said information management apparatus;

selecting, by an information recipient, predetermined information from said reference data added information sent to said information receiving device;

sending identifying data particular to and distinctly identifying each of said selected predetermined information to said information management apparatus, from said information receiving device through a communication arrangement;

storing, by said information management apparatus, upon receiving said identifying data, said identifying data in association with said information recipient;

accessing and calling, by said information recipient, management information in said information management apparatus from a communications terminal,

whereby reference data added information or reference data or related data specified by said identifying data stored in association with said information recipient, are transmitted from said information management apparatus to said communications terminal.

10. (Previously Presented) The data management method according to claim 6, wherein said identifying data comprises at least information indicating time selected by said information recipient and information indicating channel receiving information selected by said information recipient.

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11. (Previously Presented) The data management method according to claim 6, wherein said identifying data are particular codes added to each piece of said reference data or to each piece of said related data, prior to sending of said reference data added information from said information providing apparatus to said information receiving device.

12. (Previously Presented) The data management method according to claim 6 further comprising:

storing at least one of date indicating information, program indicating information, program genre indicating information, region indicating information, and sponsor indicating information; and,

wherein at least one of the date indicating information, program indicating information, program genre indicating information, region indicating information, or sponsor indicating information is information-retrieved as a retrieval key.

13. (Previously Presented) The data management method according to claim 12, wherein, retrieval keys comprise at least two of date indicating information, program indicating information, program genre indicating information, region indicating information, and sponsor indicating information which are displayed on said communications terminal in order based on frequency of usage.

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14. (Previously Presented) The data management method according to claim 12, wherein, the retrieval keys comprise at least one of said date indicating information, program indicating information, program genre indicating information, region indicating information, and sponsor indicating information, wherein key words associated with the retrieval key(s) are displayed on said communications terminal in order based on frequency of usage.

15. (Previously Presented) An information providing apparatus for use in the data management method according to claim 6, comprising at least

an information production device that produces various kinds of information having at least video information or audio information, or video information and audio information; and

an audio information data editing device that adds reference data, the reference data comprising detailed information for at least some of said various kinds of information; and

an information transmission device that transmits said various kinds of information to which said reference data have been added through said providing arrangement.

16. (Previously Presented) The information providing apparatus according to claim 15, further comprising a mark addition device that adds a mark to said reference data added information to indicate that the reference data has been added.

17. (Previously Presented) The information providing apparatus according to claim 15, further comprising an information sending device that associates and sends said identifying data with said reference data added information or said reference data or said related data to said information management apparatus through a sending arrangement.

18. (Currently Amended) An information providing apparatus comprising:
an information production device that produces various kinds of information having at least video information, or audio information, or video information and audio information;

a data editing device that adds reference data, the reference data comprising detailed information for either some or all of said various kinds of information to produce reference data added information;

an information transmission device that adds particular identifying data to said reference data added information and transmits to an information receiving device through a providing arrangement, the providing arrangement being a unidirectional communication and the identifying data being particular to and distinctly identifying each of said reference data added information; and

an information sending device that associates and sends said identifying data with said reference data added information or said reference data or data related with said reference data to an information management apparatus through a sending

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arrangement.

19. (Currently Amended) An information providing apparatus comprising:

an information production device that produces various kinds of information having at least video information, or audio information, or video information and audio information;

a data editing device that adds reference data, the reference data comprising detailed information for either some or all of said various kinds of information, to produce reference data added information;

an identifying data addition device that adds ~~particular~~ identifying data particular to and distinctly identifying each of said reference data added information;

an information transmission device that transmits said reference data added information through a providing arrangement, the providing arrangement being a unidirectional communication; and

a data delivery unit that sends data related to said various kinds of information through a sending arrangement.

20. (Previously Presented) An information receiving device for use in the data management method according to claim 6, said information receiving device comprising:

an information reception device that receives the reference data added information transmitted from said information providing apparatus;

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a display device that displays the received information;

a designation signal reception device that receives signals for designating information when said information recipient has designated predetermined information from among said reference data added information; and

a data sending device that sends identifying data particular to the predetermined information designated by said information recipient to said information management apparatus through said communications arrangement.

21. (Previously Presented) The information receiving device according to claim 20, further comprising a memory that stores said various kinds of information, and a playback device that reads and plays back said various kinds of information stored in the memory, wherein information played back is displayed on said display device.

22. (Currently Amended) An information receiving device comprising:

an information reception device that receives, through a providing arrangement, reference data added information comprising various kinds of information to which reference data has been added, the reference data comprising detailed information, said various kinds of information having at least video information or audio information or video information and audio information, the providing arrangement being a unidirectional communication;

a display device that displays received information;

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a designation signal reception device that receives signals designating information when said information recipient has designated predetermined information from said reference data added information; and

a data sending device that sends identifying data particular to and distinctly identifying each of the predetermined information designated by said information recipient to an information management apparatus through a communications arrangement.

23. (Canceled)

24. (Previously Presented) The remote controller according to claim 49, further comprising communication terminal having a designating signal sending function, and when a designating signal is sent to said information receiving device in response to control inputs from an information recipient, said identifying data are received from said information receiving device and are transmitted to said information management apparatus.

25. (Previously Presented) The remote controller according to claim 49, further comprising a communication terminal having a designating signal sending function, and having time information and information regarding a channel currently being received, and identifying data specified by said time information and channel information are

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transmitted to said information management apparatus in response to control inputs of an information recipient.

26. (Previously Presented) The remote controller according to claim 49, further comprising:

a plurality of information designating buttons for separate individuals;

wherein, when any one of said plurality of information designating buttons is manipulated, said remote controller sends a signal for selecting and designating information to an information receiving device; and

said information receiving device transmits identifying data particular to said designated information to an information management apparatus through a communications arrangement, associated with an individual associated with said information designating button.

27. (Previously Presented) An information management apparatus for use in the data management method according to claim 1, comprising:

a read-out device that reads out information stored in a memory provided externally or internally;

an identifying data reception device that receives identifying data particular to information selected and designated by said information recipient;

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a data management device that manages said identifying data or reference data added information or reference data or related data in association with said information recipient;

a retrieval device that retrieves said identifying data or reference data added information or reference data or related data managed in association with said information recipient and accessed by said information recipient from a communication terminal; and

a data sending device that sends said identifying data or reference data added information or reference data or related data that has been retrieved by said retrieval device and read out by said read-out device.

28. (Currently Amended) An information management apparatus for managing reference data comprising detailed information related to various kinds of information, the various kinds of information comprising at least video information, or audio information, or video information and audio information, or reference data added information resulting from adding reference data to said various kinds of information, or data related to reference data, said information management apparatus comprising:

a read-out device that reads out information stored in a memory provided externally or internally;

an identifying data reception device that receives, through a communications arrangement, identifying data particular to and distinctly identifying each piece of

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information selected from among said various kinds of information by an information recipient;

a data management device that manages said identifying data or reference data added information or reference data or related data with said information recipient;

a retrieval device that retrieves said identifying data or reference data added information or reference data or related data managed in association with said information recipient from an information production device through a sending arrangement; and

a data sending device that sends said identifying data or reference data added information or reference data or related data that have been retrieved by said retrieval device and read out by said read-out device.

29. (Previously Presented) A communications terminal for use in the data management method according to claim 1, said communications terminal comprising:

a control input unit for an information recipient to make control inputs;

a transmitter that accesses said information management apparatus, based on control inputs from said control input unit, and transmits signals to call out registered information;

a receiver that receives signals and data transmitted from said information management apparatus; and

a display unit that displays received data.

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30. (Previously Presented) The communications terminal according to claim 29, said communications terminal further comprising: a region indicating information that is stored, when identifying data or reference data added information or reference data or related data, associated with an information recipient, are stored by said information management apparatus, wherein said communications terminal is a navigation terminal or a PHS, wherein said region indicating information is compared with current position information resident in said navigation terminal or PHS, and, when both sets of information match or are close, said reference data added information or reference data or related data are displayed on said navigation terminal or PHS.

31. (Currently Amended) A data management system comprising:

an information providing apparatus,

an information receiving device, and

an information management apparatus,

said information providing apparatus comprising:

an information production device that produces various kinds of information having at least video information, or audio information, or video information and audio information;

a data editing device that adds reference data to said various kinds of information to provide reference data added information, the reference data comprising detailed information for at least some of said various kinds of information; and

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an information transmission device that transmits said various kinds of information to which said reference data has been added through a providing arrangement, the providing arrangement being a unidirectional communication;

said information receiving device comprising:

an information reception device that receives reference data added information transmitted from said information providing apparatus;

a display device that displays received information;

a designating signal reception device that receives signals for designating information when said information recipient has designated predetermined information from among said reference data added information; and

a data sending device that sends identifying data particular to and distinctly identifying each of the predetermined information designated by said information recipient to said information management apparatus through a communications arrangement; and

said information management apparatus comprising:

a read-out device that reads out information stored in a memory provided externally or internally;

an identifying data reception device that receives identifying data particular to and distinctly identifying each of the information selected and designated by said information recipient;

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a data management device that manages said identifying data or reference data added information or reference data or related data in association with said information recipient;

a retrieval device that retrieves said identifying data or reference data added information or reference data or related data managed in association with said information recipient and accessed by said information recipient from a communication terminal; and

a data sending device that sends said identifying data or reference data added information or reference data or related data that have been retrieved by said retrieval device and read out by said read-out device.

32. (Previously Presented) An information management system comprising:

an information providing apparatus that transmits various kinds of information comprising at least video information or audio information;

an information receiving device that receives various kinds of information from said information providing apparatus through a sending arrangement;

a registration designation device that registers at least some of said various kinds of information received by said information receiving device, provided either integrally with or separately from said information receiving device;

a registered information transmission device that transmits information designated for registration by said registration designation device; and

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an information management apparatus that receives information transmitted by said registered information transmission device through a communication arrangement, and stores said transmitted information after associating said transmitted information with a code particular to said information receiving device, with a code particular to said registered information transmission device, or with a code particular to a person making the registration designation, and transmitting said stored information, at least in part, to a communications terminal, by calling out information from said communications terminal, on basis of said particular code or code related to the particular code.

33. (Currently Amended) An information management system comprising:

an information providing apparatus that transmits various kinds of information having at least video information or audio information;

an information receiving device that receives said various kinds of information from said information providing apparatus through a sending arrangement;

a registration designation device that designates registration of at least some of said various kinds of information received by said information receiving device, provided either integrally with or separately from said information receiving device;

a registered information transmission device that transmits identifying data particular to and distinctly identifying each piece of information designated for registration by said registration designation device, the identifying data being configured to enable access to the registered information; and

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an information management apparatus that receives identifying data transmitted by said registered information transmission device through a communications arrangement, and manages the identifying data after associating the identifying data with a code particular to said information receiving device, with a code particular to said registered information transmission device, or with a code particular to a person making the registration designation, and transmits information in said managed information that corresponds with said identifying data, to a communications terminal, by calling out information from said communications terminal, on basis of said particular code or a code related to the particular code and said identifying data.

34. (Currently Amended) An information management system comprising:

an information providing apparatus that transmits various kinds of information comprising at least video information or audio information;

an information receiving device that receives various kinds of information from said information providing apparatus through a sending arrangement;

a registration designation device that designates registration of at least some of said various kinds of information received by said information receiving device, provided either integrally with or separately from said information receiving device;

a registered information transmission device that transmits identifying data particular to and distinctly identifying each piece of information designated for registration by said registration designation device, the identifying data being configured to enable access to the registered information; and

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an information management apparatus that receives identifying data transmitted by said registered information transmission device through a communication arrangement, manages information in said various kinds of information corresponding to said identifying data, after associating the managed information with a code particular to said information receiving device, with a code particular to said registered information transmission device, or with a code particular to a person making registration designation, and transmits said managed information, at least in part, to a communications terminal, by calling out information from said communications terminal, on a basis of said particular code or a code related to the particular code.

35. (Previously Presented) An information management system comprising:

a broadcast transmitting apparatus that transmits various kinds of information including at least video information or audio information through a providing arrangement, the providing arrangement being a unidirectional communication;

a television receiver or set top box for receiving said various kinds of information;

a registration designation device, provided either integrally with or separate from said television receiver or set top box, that designates registration of at least some of said various kinds of information received by said television receiver or set top box;

a registered information transmission device that transmits information designated for registration by said registration designation device; and

an information management apparatus that receives information transmitted by said registered information transmission device through a communications

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arrangement, manages the received information after associating the received information with a code particular to said television receiver or set top box, or with code particular to said registered information transmission device, or with a code particular to a person making the registration designation, and transmits said managed information, at least in part, to said communications terminal, by calling out information from said communications terminal on basis of said particular code or code related to said particular code.

36. (Currently Amended) An information management system comprising:

a broadcast transmitting apparatus that transmits various kinds of information including at least video information or audio information through a providing arrangement, the providing arrangement being a unidirectional communication;

a television receiver or set top box that receives said various kinds of information;

a registration designation device, provided either integrally with or separate from said television receiver or set top box, that designates registration of at least some of said various kinds of information received by said television receiver or set top box;

a registered information transmission device that transmits identifying data particular to and distinctly identifying each piece of information designated for registration by said registration designation device, the identifying data being configured to enable access to the registered information; and

an information management apparatus that receives identifying data transmitted by said registered information transmission device through a communications

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arrangement, manages the identifying data after associating the identifying data with a code particular to said television receiver or set top box, or with a code particular to said registered information transmission device, or with code particular to a person making the registration designation, and transmits information in said managed information that corresponds with said identifying data to said communications terminal, by calling out information from said communications terminal on basis of said particular code or a code related to said particular code and said identifying data.

37. (Currently Amended) An information management system comprising:

a broadcast transmitting apparatus that transmits various kinds of information including at least video information or audio information through a providing arrangement, the providing arrangement being a unidirectional communication;

a television receiver or set top box that receives said various kinds of information;

a registration designation device, provided either integrally with or separate from said television receiver or set top box, that designates registration of at least some of said various kinds of information received by said television receiver or set top box;

a registered information transmission device that transmits identifying data particular to and distinctly identifying each piece of information designated for registration by said registration designation device, the identifying data being configured to enable access to the registered information; and

an information management apparatus that receives identifying data transmitted by said registered information transmission device through a communications

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arrangement, manages information in said various kinds of information that corresponds with the identifying data after associating said corresponding information with a code particular to said television receiver or set top box, or with a code particular to said registered information transmission device, or with code particular to a person making the registration designation, and transmits said managed information, at least in part, to said communications terminal, by calling out information from said communications terminal on basis of said particular code or a code related to said particular code.

38. (Previously Presented) The information management system according to claim 32, wherein said information providing apparatus comprises:

an information production device that produces various kinds of information including at least video information or audio information;

a data editing device that adds reference data comprising detailed information for at least some of said various kinds of information produced; and

an information transmission device that transmits said various kinds of information to which said reference data has been added, by broadcast or other communications.

39. (Previously Presented) The information management system according to claim 35, wherein said broadcast transmitting apparatus comprises:

an information production device that produces various kinds of information having at least video information or audio information;

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a data editing device that adds reference data comprising detailed information for at least some of said various kinds of information produced; and

an information transmission device that transmits said various kinds of information to which said reference data has been added, by broadcast or other communications.

40. (Previously Presented) The information management system according to claim 32, wherein said information receiving device comprises:

an information reception device that receives various kinds of information transmitted from said information providing apparatus;

a display device that displays received information;

a designation signal reception device that receives signals for designating information of said various kinds of information; and

a data sending device that sends said designated information to said information management apparatus through said communications arrangement.

41. (Previously Presented) The information management system according to claim 35, wherein said television receiver comprises:

an information reception device that receives various kinds of information transmitted from said broadcast transmitting apparatus;

a display device that displays the received information;

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a designation signal reception device that receives signals for designating information of said various kinds of information; and

a data sending device that sends said designated information to said information management apparatus through said communications arrangement.

42. (Previously Presented) The information management system according to claim 35, wherein said set top box comprises:

an information reception device that receives various kinds of information transmitted from said broadcast transmitting apparatus;

a designation signal reception device that receives signals for designating information of said various kinds of information; and

a data sending device that sends said selected and designated information to said information management apparatus through said communications arrangement.

43. (Previously Presented) The information management system according to claim 32, wherein said information management apparatus comprises:

a read-out device that reads out information stored in a memory provided externally or internally;

an information reception device that receives information designated by said information recipient;

a data management device that manages said information after associating the information with a code particular to said information receiving device, or a code

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particular to said registered information transmission device, or a code particular to a person making registration designation; and

a data transmission device that transmits said stored and managed information, at least in part, to a communications terminal by calling out information from said communications terminal on the basis of said particular code or code related to said particular code.

44. (Previously Presented) An information management system comprising:

an information providing apparatus that transmits various kinds of information having at least video information or audio information through a providing arrangement, the providing arrangement being a unidirectional communication;

an information receiving device that receives said various kinds of information;

a registration designation device, provided either integrally with or separate from said information receiving device, that registers at least some of said various kinds of information received by said information receiving device;

a registered information transmission device that transmits information designated for registration by said registration designation device; and

an information management apparatus that receives information transmitted by said registered information transmission device through a communications arrangement, manages said transmitted information after associating the transmitted information with a code particular to said information receiving device, or with a code particular to said registered information transmission device, or with a code particular to

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a person making the registration designation, and transmits said managed information, at least in part, to communications terminal of said person making registration designation, on basis of said particular code or code related to that code, irrespective of whether or not there is an information transmission request.

45. (Currently Amended) An information management system comprising:

an information providing apparatus that transmits various kinds of information having at least video information or audio information through a providing arrangement, the providing arrangement being a unidirectional communication;

an information receiving device that receives said various kinds of information;

a registration designation device, provided either integrally with or separate from said information receiving device, that designates registration of at least some of said various kinds of information received by said information receiving device;

a registered information transmission device that transmits identifying data particular to and distinctly identifying each piece of information designated for registration by said registration designation device, the identifying data being configured to enable access to the registered information; and

an information management apparatus that receives identifying data transmitted by said registered information transmission device through a communications arrangement, manages the identifying data after associating the identifying data with a code particular to said information receiving device, or with code particular to said registered information transmission device, or with code particular to a person making

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registration designation, and transmits said managed information, at least in part, to communications terminal of said person making the registration designation, on basis of said particular code or a code related to said particular code, irrespective of whether or not there is an information transmission request.

46. (Currently Amended) An information management system comprising:

an information providing apparatus that transmits various kinds of information having at least video information or audio information through a providing arrangement, the providing arrangement being a unidirectional communication;

an information receiving device that receives said various kinds of information;

a registration designation device, provided either integrally with or separate from said information receiving device, that registers at least some of said various kinds of information received by said information receiving device;

a registered information transmission device that transmits identifying data particular to and distinctly identifying each piece of information designated for registration by said registration designation device, the identifying data being configured to enable to the registered information; and

an information management apparatus that receives identifying data transmitted by said registered information transmission device through a communications arrangement, manages predetermined information in said various kinds of information that corresponds with the received identifying data, after associating the predetermined information with code particular to said information receiving device, or with a code

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particular to said registered information transmission device, or with a code particular to a person making the registration designation, and transmits said managed information, at least in part, to communications terminal of said person making the registration designation, on basis of said particular code or code related to the particular code, irrespective of whether or not there is an information transmission request.

47. (Currently Amended) A data management method comprising:

providing various kinds of information from an information providing apparatus through a providing arrangement, said various kinds of information being associated with identifying data and the providing arrangement being a unidirectional communication;

selecting predetermined information from among said various kinds of information by an information recipient;

transmitting, after said information recipient selects said predetermined information, identifying data particular to and distinctly identifying each piece of the selected predetermined information to an information management apparatus through a communications arrangement;

storing, in said information management apparatus, said identifying data in association with said information recipient;

accessing, by said information recipient, said information management apparatus from a communications terminal, and

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transmitting information specified by said identifying data, stored in said information management apparatus in association with said information recipient, from said information management apparatus to said communications terminal.

48. (Currently Amended) A data management method comprising:

providing various kinds of information from an information providing apparatus through a providing arrangement, said various kinds of information being associated with identifying data and the providing arrangement being a unidirectional communication;

selecting predetermined information from among said various kinds of information, by an information recipient;

transmitting, after said information recipient selects said predetermined information, identifying data particular to and distinctly identifying each of said predetermined selected information to an information management apparatus through a communications arrangement;

storing, in said information management apparatus, information specified by said identifying data in association with said information recipient;

accessing, by said information recipient, said information management apparatus from a communications terminal, and

transmitting information specified by said identifying data, stored in said information management apparatus in association with said information recipient, from said information management apparatus to said communications terminal.

49. (Currently Amended) In a data management system having:

an information providing apparatus that provides various kinds of information through a providing arrangement, said various kinds of information being associated with identifying data and the providing arrangement being a unidirectional communication;

an information receiving apparatus that receives said various kinds of information and that selects predetermined information from among said various kinds of information in response to a selection made by a remote controller;

an information management apparatus that receives identifying data particular to a and distinctly identifying each piece of selected predetermined information through a communications arrangement, after said selection made by the remote controller;

a memory, provided in said information management apparatus, that stores said identifying data in association with an information recipient;

said remote controller comprising:

at least a part of an arrangement to send said identifying data to said information management apparatus through said communications arrangement.